

Classifieds

ಪ್ರಜಾವಾಣಿ

ಕೌಸಿಫೈಡ್

RUN ON WORD CLASSIFIEDS

Normal Words	Rs. 68 per word
Bold Words	Rs. 105 per word
Semi Display- Normal Font	Rs. 80 per word
Semi Display- Bold Font	Rs. 130 per word
Colour Background / Symbols	15% Extra

Normal Words	Rs. 60 per word
Bold Words	Rs. 85 per word
Semi Display- Normal Font	Rs. 70 per word
Semi Display- Bold Font	Rs. 115 per word
Colour Background* / Symbols	15% Extra

Rates in per sqcm

CLASSIFIEDS DISPLAY

Rates in per sqcm

Single Column (3cm Width)	Rs. 480
Double Column (6.3cm Width)	Rs. 500
Innovative (More than 6.3cm Width)	Rs. 515

Single Column (3cm Width)	Rs. 430
Double Column (6.3cm Width)	Rs. 450
Innovative (More than 6.3cm Width)	Rs. 475

SPECIAL CATEGORIES

Normal Classifieds in Deccan Herald only Rs.50/- per Word

Lost, Missing, Situation Required, Thanks Giving, Greetings-

CLIENT INCENTIVE SCHEME

PAY	2	And	GET	1	Free
PAY	3	And	GET	2	Free
PAY	5	And	GET	5	Free

Note: DH-CLASSIFIEDS ad will be published throughout Karnataka and Prajavani Metro in Bangalore city only. PV-CLASSIFIEDS ad will be published throughout Karnataka.

Box Charges for Display, Appointment & Classifieds Ads

- ◆ Rs. 30/- For Retaining Box Charges (Valid for one month only)
- ◆ Rs. 400/- For Redirecting to Overseas. (By Airmail for a period of one month).
- ◆ Rs. 60/- For Redirecting (including Box Charges)
- ◆ Unclaimed replies will be destroyed after one month.

DISPLAY OBITUARY / REMEMBRANCE ADS

Rates in per sqcm	DECCAN HERALD		PRAJAVANI	
	B/W	Colour	B/W	Colour
Personal /Family ads with in 180 sqcm	425	525	450	550

* Same rate is applicable for Missing Ads

THANKS GIVING IN DH METRO LIFE

Advertisement Size / Edition	Rate per ad per Day
4cm (w) x 5cm (h) Bangalore City only	Rs. 2000/-

CLASSIFIEDS DISPLAY Column Width & Mechanical Details

Columns	1	2	3	4	5	6	7	8	9	10
in Cms.	3	6.3	9.5	12.8	16.8	19.4	22.7	25.9	29.2	32.5

Colour / B&W Material acceptance will be in EPS / PDF format only.
Resolution: Colour - 300 DPI. B&W: 600 DPI.



The Printers (Mysore) Pvt. Ltd.,

No. 75, MG Road, Bengaluru- 560 001.

Ph : 45557160 / 161 / 162 / 163 / 164 / 187

9731810277 / 9901641752 / 9845114560 / 9886213331