

Classifieds

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DH All + Prajavani Bengaluru City		RUN ON WORD CLASSIFIEDS		Prajavani All Editions	
Normal Words	Rs. 100/- per word	Normal Words	Rs. 90/- per word	Normal Words	Rs. 90/- per word
Bold Words	Rs. 150/- per word	Bold Words	Rs. 120/- per word	Bold Words	Rs. 120/- per word
Semi Display - Normal Font	Rs. 110/- per word	Semi Display - Normal Font	Rs. 100/- per word	Semi Display - Normal Font	Rs. 100/- per word
Semi Display - Bold Font	Rs. 170/- per word	Semi Display - Bold Font	Rs. 160/- per word	Semi Display - Bold Font	Rs. 160/- per word
Color Background : 15% extra	Symbols: 10% Extra	Color Background : 15% extra	Symbols: 10% Extra	Color Background : 15% extra	Symbols: 10% Extra

CLASSIFIEDS DISPLAY			
Rates per sqcm	DH All + Prajavani Bengaluru City	Prajavani All	DH All + Prajavani All
Single Column (3 cm Width)	Rs. 535/-	Rs. 480/-	Rs. 800/-
Multiple Column (6.3 cm - 12.8 cm Width)	Rs. 550/-	Rs. 500/-	Rs. 900/-

CLIENT INCENTIVE SCHEME					
PAY	2	And	GET	1	Free
PAY	3	And	GET	2	Free
PAY	5	And	GET	5	Free

SUNDAY MATRIMONIAL SPECIAL OFFER	
Rs. 125/- per sqcm	
Min Size: 3 cm (w) x 5 cm (h)	
DH All or Prajavani All	

NAME CHANGE / LOST / NOTICE		
	DH All + Prajavani Bengaluru City	Prajavani All
Change of Name / Lost	Rs. 50/- per word	Rs. 50/- per word
Lost & Notice Ad (Single / Multiple Column)	Rs. 500/- per sqcm	Rs. 450/- per sqcm

BOOK YOUR AD FOR SUNDAY & GET 50% OFF ON WEEKDAYS

*DISPLAY OBITUARY / REMEMBRANCE ADS						
Rates per sqcm Rates Applicable for Ad Size upto 240 Sqcm	DH All		Prajavani All		DH All & Prajavani All Combo	
	B/W	Colour	B/W	Colour	B/W	Colour
	450/-	550/-	500/-	600/-	900/-	1000/-

* Same rate is applicable for Missing Ads

THANKSGIVING - DH / PRAJAVANI	
Advertisement Size	Rate per ad per Day
4 cm (w) x 5 cm (h)	Rs. 2000/-
Edition : Bengaluru City only	

CLASSIFIEDS DISPLAY Column Width & Mechanical Details										
Columns	1	2	3	4	5	6	7	8	9	10
in Cms.	3	6.3	9.5	12.8	16.8	19.4	22.7	25.9	29.2	32.5
Colour / B&W Material acceptance will be in EPS / PDF format only. Resolution: Colour - 300 DPI. B&W: 600 DPI.										



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